## Finally One Graphic Shows How Facebook Has Eliminated Conservative Content Since November 2016 Election (Click to Enlarge)

im Hoft by Jim Hoft Comments

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It's no secret that the Silicon Valley tech giants discriminate against conservatives and conservative content.

Last week President Trump warned **Google** about it's **biased practices** against conservatives and conservative content in their search feature.

**Twitter** has also been accused of **shadow-banning** Republican politicians and conservative voices.

And **Facebook** is probably the worst violator. Facebook has been **shutting down traffic** to conservative websites since the 2016 election.

In March 2017 **Columbia Journalism Review** published a study of the 2016 election that found conservatives had abandoned the liberal mainstream media in 2016 and went online and to social media to get their news.

Harvard University published a **similar study** months later.

This slide shows the online influence map on Facebook before the 2016 election. (**Columbia Journalism Review**)

| After this study was published Facebook went to work and started censoring conservative content through a series of algorithm changes. |
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| By Summer 2018 this is what the Facebook influence map looks like today.   |
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Facebook was on a mission to delete conservative websites. Most prominent conservative publishers from the November 2016 election have been hit hard or eliminated.

Facebook wiped out traffic to several top conservative websites: Gateway Pundit, Infowars, Truthfeed, Ending the Fed, The Political Insider, Young Cons, Allen West, Sarah Palin, 100% Fed Up, Western Journalism, redstate Watcher, Pamela Geller, IJR, and others were almost completely wiped out. Breitbart and Daily Caller also took a significant hit. (The very influential Drudge Report was not listed in the study.)

A study by **Western Journal** found that since 2017 liberal publishers have seen an increase of 1.86% in traffic. The same study found conservative publishers saw a decrease of 13.71% during the same time period.

## Conservative content is being eliminated from Facebook.

The Gateway Pundit recently spoke with two of the top conservative publishers in America.

**Floyd Brown** is a conservative author, speaker and media commentator. In 2008 Floyd launched **Western Journal** which quickly became one of the top conservative websites in America. By 2016 Floyd's organization of Western Journal and other conservative websites under

his umbrella had more than a billion page views. Since 2016 Floyd's organization lost 75% of its Facebook traffic.

Likewise, we spoke with **Jared Vallorani** from **Klicked Media**. Jared traveled to Washington DC with The Gateway Pundit and website owners at **100%FedUp** in June to discuss Facebook targeting against conservative publishers with Republican lawmakers. Jared told The Gateway Pundit his organization Klicked Media, which hosts over 60 conservative websites, lost 400 million page views from Facebook in the last six months if you compare the traffic to a year ago. Jared said, "We lost 70% to 80% of our traffic if you compare January to May 2017 vs Jan to May 2018."

If you combine the total number of pageviews lost by just these two conservative online publishers you are looking at a loss of over 1.5 billion pageviews from Facebook in one year.

These are numbers from just two of the top conservative publishers in America. This does not include the thousands of other conservative publishers across the country.

The Republican Party is not doing enough to counter this assault on conservative publishers. Many are no longer active. Another voice eliminated by America's far left.